

Robin Caston

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WORK EXPERIENCE

Post Production Producer at Omnicom Productions/Designory

May 2018 - PRESENT

- **Leads cross-functional post production teams** — including editors, motion graphic designers, colorists, sound engineers, and VFX artists to deliver high-quality advertising content on time and within budget. Managed over 700 projects with budgets from \$1,000-\$800,000.
- **Facilitates collaboration between editorial teams and creative leads**, ensuring alignment on vision, maintaining project momentum, and troubleshooting creative or technical challenges to optimize workflow efficiency.
- **Serves as the primary liaison between production, creative, and account teams**, maintaining clear communication and ensuring seamless project execution from concept through final delivery.
- **Develops post production schedules and budget estimates**, balancing creative ambition with logistical realities to support client goals and agency profitability.
- **Client Highlights:** LinkedIn, Subaru, Nissan, Infiniti, Amazon, HP, 2k, Sony, Tiktok, Teva, Intel, Neutrogena and Tylenol.

Audience Coordinator for Iiota

May 2016 - May 2018

- **Managed audience registration and check-in** for live TV tapings on the CBS lot, ensuring a smooth and organized experience for guests and production.
- **Coordinated outreach to fans** through the Iiota platform, driving audience turnout and maintaining strong engagement for tapings.
- **Show Highlights:** @Midnight, Late Late Show with James Corden, The Gong Show, The Voice, F Word, Chelsea, Steve, VMA's, Kids Choice Awards, The Jokers Wild.

Media Relations Intern at FX

September 2017 - January 2018

- **Attended and helped manage check-in at the** Television Critics Association Press junket 2018.
- **Compiled and organized media coverage** for all FX shows, creating detailed clip reports for internal distribution.
- **Collaborated with PR agents** on upcoming campaigns, coordinating podcast interviews, and analyzing freelance reporter coverage.

Assistant Event Producer at VOX Productions

July 2016

- **Worked alongside lead producers** to help execute a major event featuring Earth, Wind & Fire.
- **Managed talent rider requests**, ensuring all performer needs were fulfilled ahead of showtime.
- **Coordinated event setup and breakdown**, supporting producer needs and doing all that was required to make the event run smoothly start to finish.

QUALIFICATIONS

- Excellent verbal and written communication skills
- Extensive Post Production and Production knowledge
- Familiar with Premier, After Effects, Pro-Tools and Resolve
- Attention to quality and detail
- Strong organizational skills

EDUCATION

Loyola Marymount University - Los Angeles, CA

Bachelor of Arts in Communication Studies

Film and Television Studies minor